

**COURSE STRUCTURE OF MBA PROGRAMME
– FIRST SEMESTER**

Course Code	Title	Theory PPW*	Lab PPW*	Total PPW*	Internal Marks	Univ. Marks	Total Marks
101	Management and Organization Theory	4	-	4	30	70	100
102	Business Environment	4	-	4	30	70	100
103	Managerial Economics	4	-	4	30	70	100
104	Accounting for Managers	4	-	4	30	70	100
105	Creativity and Innovation	4	-	4	30	70	100
106	Statistics for Management	4	-	4	30	70	100
107 (a)	Information Technology for Managers	4	-	4	30	50	80
107 (b)	IT- Lab	-	2	2	-	-	20
Total:		28	2	30	210	470	700

* PPW- Periods Per Week

SECOND SEMESTER

Course Code	Title	Theory PPW*	Lab PPW*	Total PPW*	Internal Marks	Univ. Marks	Total Marks
201	Human Resource Management	4	-	4	30	70	100
202	Marketing Management	4	-	4	30	70	100
203	Financial Management	4	-	4	30	70	100
204	Management Accounting	4	-	4	30	70	100
205	Managerial Communication	4	-	4	30	70	100
206	Operations Research	4	-	4	30	70	100
207	Business Research Methods	4	-	4	30	70	100
	First Yr Viva			-		50	50
TOTAL PPW		28		28	210	540	750

* PPW- Periods Per Week

THIRD SEMESTER

Title		PPW *	Internal Marks	Univ. Marks	Total Marks
301	Organizational Behaviour	4	30	70	100
302	Operations Management	4	30	70	100
303	Strategic Management	4	30	70	100
304	E-Business	4	30	70	100
310: HUMAN RESOURCE MANAGEMENT (Elective)					
311	Human Resource Development	3	30	70	100
312	Labour Laws	3	30	70	100
313	Organisation Development	3	30	70	100
314	International Human Resource Management	3	30	70	100
320: MARKETING MANAGEMENT (Elective)					
321	Consumer Behavior & CRM	3	30	70	100
322	Advertising Management	3	30	70	100
323	Sales & Distribution Management	3	30	70	100
324	Product & Brand Management	3	30	70	100
330: FINANCIAL MANAGEMENT (Elective)					
331	Security Analysis	3	30	70	100
332	Financial Markets & Institutions	3	30	70	100
333	International Financial Management	3	30	70	100
334	Corporate Taxation & Planning	3	30	70	100
340: SYSTEMS MANAGEMENT (Elective)					
341	Relational Data Base Management System	3	30	70	100
342	Management of soft ware Projects	3	30	70	100
343	Enterprise Resource Planning	3	30	70	100
344	System Analysis and Design	3	30	70	100
Total		28	240	560	800

* PPW- Periods Per Week

FOURTH SEMESTER					
Work load per week		PPW *	Internal Marks	Univ. Marks	Total Marks
401	International Business	4	30	70	100
402	Business Law and Ethics	4	30	70	100
403	Entrepreneurship Development	4	30	70	100
404	Management Information System	4	30	70	100
410:HUMAN RESOURCE MANAGEMENT – ELECTIVES					
411	Performance Management	3	30	70	100
412	Management of Industrial Relations	3	30	70	100
413	Compensation Management	3	30	70	100
414	Strategic Human Resource Management	3	30	70	100
420: MARKETING MANAGEMENTN – ELECTIVES					
421	Services Marketing	3	30	70	100
422	Global Marketing	3	30	70	100
423	Rural Marketing	3	30	70	100
424	Retail Marketing Management	3	30	70	100
430 : FINANCIAL MANAGEMENT – ELECTIVES					
431	Portfolio Management	3	30	70	100
432	Financial Services Management	3	30	70	100
433	Strategic Financial Management	3	30	70	100
434	Financial Derivatives	3	30	70	100

440 : SYSTEMS-ELECTIVES					
441	Artificial Intelligence	4	30	70	100
442	Data Communications & Net working	4	30	70	100
443	Distributed Computing and Applications	4	30	70	100
444	Data Mining and Data ware housing	4	30	70	100
	Project Report			100	100
	Viva-Voce			50	50
	Total	28	240	710	950

* PPW- Periods Per Week