

FACULTY PROFILE

	Name of Teaching Staff	Prof. K. Raji Reddy			Photograph
	Designation	DIRECTOR			
	Department	Business Management			
	Date of Birth (DD/MM/YYYY)	04-07-1954			
	Date of Joining the Institution (DD/MM/YYYY)				
	Qualifications with Class/Grade		UG	PG	Ph.D
		Degree	B.Com.	M.Com.	Marketing
		Class/Grade	2 nd	1 st	--
		Specilization	Accountancy	Marketing	Marketing
	Total Experience in Years	Teaching	Industry		Research
		40	--		20
	No. of Papers Published	National		International	
		30		--	
	No. of Papers Presented in conferences	National		International	
		15		--	
	No. of Projects Guided	Ph.D		Projects at Masters Level	
		10		3	
	No. of Books Published with details	Marketing of Chillies Business Mechanism Mgt.			
	IPRs/Patents	--			
	Professional Memberships	4			
	Consultancy Activities	-Nil-			
	Awards	Gold Medal in M.Phil.			
	Grants fetched	-			
	Interaction with Professional Institutions	-			